



MEMORANDUM

TO: INTERESTED PARTIES

FROM: GLEN BOLGER

RE: KEY FINDINGS: ARIZONA CD 4 BENCHMARK SURVEY

DATE: JANUARY 25, 2012

Methodology

Public Opinion Strategies completed a telephone survey of 300 likely Republican primary voters in the 4th Congressional District of Arizona on January 18-19, 2012. The survey was conducted for the Paul Babeu for Congress Committee and has a margin of error of $\pm 5.66\%$ in 95 out of 100 cases.

Key Findings

1. *Paul Babeu has the lead, while Paul Gosar and Ron Gould are statistically tied.*

Babeu leads 31%-23%-19% over Gosar and Gould respectively, with 26% undecided. Babeu and Gould are both very strong in their geographic bases of Pinal and Mohave counties respectively, while Gosar's numbers in his base of Yavapai County are underwhelming.

2. *Babeu has a decided advantage on intensity.*

Fully 21% definitely vote for Babeu, which is essentially double the committed support for Gosar (12% definite support) and Gould (10% definite support). Babeu also has solid leads with key groups in primaries – very conservative voters, Tea Party supporters, strong NRA supporters, and base Republicans.

The Bottom Line

Sheriff Paul Babeu's aggressive leadership in his current position has given him the advantage in the Republican primary campaign. He is strong in his geographic base, and his lead among key turnout groups in Republican primaries is also solid. Babeu is well-positioned to win.